

ELIJAH PIES

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# RETAIL DESIGN BLOG®

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SINGAPORE

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22.04.2024

For the dine-in edition of this homegrown pie bakery cafe, the design direction derives from the impression of visiting a person's home, set as a tribute to the co-founders' residence from their early days, where the sweets were first made.

The unit's facade was completely remodelled, strategically accommodating a pocket that resembles an entrance porch. Spatially arranged to emulate a warm abode, users are offered seating options across the living, dining, and lounge zones. The interiors adopted a primary cream base, accentuated with expressive tones inspired by the desserts' expansive range of textures and colours. Every corner is carefully planned to allow guests a delightful visual and gustatory experience.

Full article –  
[www.retaildesignblog.net/2024/04/22/elijah-pies](http://www.retaildesignblog.net/2024/04/22/elijah-pies)