

New Norm Magazine

Twomorrow Jewellery

Alison Choi 04.07.2023

Nestled in the timeless conservation shophouses of Duxton Hill, Twomorrow emerges as a beacon of unconventional beauty. This fine jewellery brand challenges the status quo with their unique creations, housed within walls that pay tribute to the precinct's rich heritage. The interiors and branding, masterfully crafted by Alex Liu and Jay Liu of Right Angle Studio, respectively, are a celebration of the conservation movement that has preserved this piece of history. Twomorrow's space is where the past and present meet, where beauty and heritage intertwine to create a new definition of elegance.

Founded by the visionary Evelyn Chung, Twomorrow offers both ready-to-wear pieces and customisation services, all designed with unique diamonds that remind us of our individuality and defiance against societal norms. The store's interiors, crafted by Alex Liu, pay tribute to the conservation heritage of the Duxton district,

enveloping guests in a subtle atmosphere of dark oak, tundra marble, and lime-washed surfaces. Jay Liu's branding completes the space with a cohesive palette and a nod to the boutique's unconventional approach.

Planned as a series of pockets spanning the main floor and mezzanine, the main lounge, an observatory zone, invites visitors to preview the collection and converse with the concierge while admiring the arched windows and balustrades that whisper of the building's history. Custom-designed furniture, display systems, and showcase pedestals echo the brand's essence, inspired by the teardrop diamond and facets of a diamond.

Full article – www.newnormmag.com/twomorrow-right-angle-studio